

Creating an Urban Style of Living for High Point

Washington Drive – The Vision...

The historic buildings will be rehabilitated and compatible new buildings will be constructed on vacant or underdeveloped property. New businesses will be recruited such as shops, restaurants and entertainment venues to leverage the John Coltrane name and the strong African American heritage making the Washington Drive District a destination both locally and nationally. The vintage homes in the adjacent Washington Drive neighborhood will be rehabilitated where possible, and a mixed income neighborhood will be encouraged.



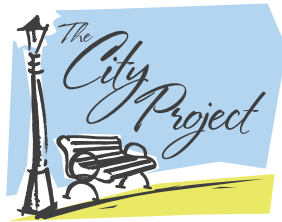
Our Progress...

- The City is pursuing Washington Drive Historic Designation
- The City has supported several area street festivals.
- The City is encouraging businesses in the district and safety in the neighborhood.
- Business survey completed and properties inventoried.

What can YOU do?

The City Project encourages grassroots community groups in all focal neighborhoods to generate mixed use commercial development, beautification projects and activities in a village style of living. Ultimately our vision is to create a city that symbolizes economic health, local quality of life and a heightened sense of community...to create an urban style of living for High Point.

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www.thecityprojecthp.com



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Capturing the Energy...

Cities across the country are rediscovering the charm of a walking city with sidewalk cafes, coffee shops, boutiques, offices and businesses. In fact, without exception all strong and robust cities have distinctive urban neighborhoods that are safe, clean and beautiful with lively gathering places to intermingle and celebrate.



The Neighborhoods...

The City Project Inc. is a nonprofit, grassroots initiative focused on creating an urban style of living for High Point.

Our mission is to promote the growth and revitalization of High Point's 11-square-mile urban core through public-private collaboration that will generate the return of people, businesses and services to ten neighborhoods and districts: College Village, East Green, Five Points, Institutional District, Market District, Oak Hill, South Main/GTCC, Uptowne High Point, Washington Drive and West End.

Established, endorsed and primarily funded by the City of High Point in 2008, our 20-member board of directors reflects a diverse cross-section of the community including private citizens, social organizations, educational institutions, businesses and elected officials.

We welcome your energy, creativity and experience.

Visit us at www.thecityproject.com; call us at 336.883.8547; or stop by our offices at the High Point Chamber of Commerce, 1634 N. Main Street, High Point, NC 27262.

Together we can create an urban style of living for High Point.